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ASEAN M&E 2022 Expo 97% booked a month ahead of exhibition, 10,000 visitors from 60 countries expected

*ASEAN M&E 2022 will feature TENAGA Energy and REVAC Expo
All under one roof at KL Convention Centre from 7-9 Nov 2022*

KUALA LUMPUR, 26 September 2022 - Informa Markets' **ASEAN M&E 2022 Expo** has received overwhelming response from global companies with **over 97% of the floor space already taken up**, about a month ahead of the exhibition date. Being the **first fully physical exhibition since the COVID-19 pandemic**, ASEAN M&E - Southeast-Asia's premier Mechanical, Electrical Engineering and Energy trade show - is set to host **exhibitors from more than 11 countries** such as Germany, Ireland, Sweden, Turkey, Pakistan, Japan, China, Hong Kong, India, Singapore, Indonesia and others.

To be held **from 7th to 9th November 2022**, ASEAN M&E will **also feature TENAGA Energy and REVAC**, all under one roof at the **Kuala Lumpur Convention Centre (KLCC)**. TENAGA Energy is dedicated to the power, electrical and utilities industry, while REVAC will cater to the heating, ventilation, air conditioning (HVAC) industry. To date, among the big brand names that have confirmed their participation such as Tenaga Nasional Berhad, Ray Go Solar, Assign Group, Daikin Malaysia, Mitsubishi Electric, American Air Filter, Japan Air Filter Malaysia, Mayair and Haier Electric.

Gerard Leeuwenburgh, Country General Manager of Informa Markets Malaysia said: "After two years of virtual meetings and online engagements, companies are looking forward to engaging prospective clients and vendors via face-to-face interactions. A world-class trade show like ASEAN M&E, TENAGA Energy and REVAC provide the right platform for companies to directly interact with their target groups, and at the same time, showcase their products and solutions to a global audience.

"In the 2022 edition of ASEAN M&E, TENAGA Energy and REVAC, we are expecting to welcome an estimated 10,000 visitors from 60 countries, comprising industry professionals, policy-makers, supply chain players and others. The trade show is set to become a mega meeting point of various stakeholders to exchange ideas and clinch lucrative business opportunities."

For energy sector enthusiasts, TENAGA Energy is an event not to be missed. It highlights the enhanced products arising from the transition in the energy industry, focusing on smart solutions,

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renewable and clean energy, critical and backup power, transmission and distribution as well as energy consumption and management.

With Southeast-Asia's electricity demand expected to more than double to 2,000 tera-watt hours by 2040, based on an Eco-Business regional survey, the region's power generation and electrical industry holds promising and ever-increasing opportunities for the businesses. TENAGA Energy aims to tap on this growing industry demand for the benefit of its visitors.

Meanwhile, REVAC will be showcasing solutions on air flow, air quality & ventilation, air conditioning, refrigeration & heating, HVAC equipment & services as well as automation & controls. Based on an independent study by P&S Intelligence, the global HVAC market value is forecast to hit US\$136.5 billion by 2024, with one of the major catalysts being the growing demand in emerging economies.

Southeast-Asia, which is a key region for the global economy, is set to be a major beneficiary of the commendable growth in the HVAC scene. REVAC will capitalise on the huge emerging business opportunities in the HVAC segment for the industry players.

With global climate crisis accelerating sustainability development, reducing carbon omission has become key across all industries and nations. In recent years, there has been a substantial demand from the ASEAN region for clean and sustainable solutions. Among the areas that have seen promising developments is Green Mobility such as electrical and hydrogen vehicles.

Pro Parking CEO, Mr. Albert Lim said, "It is always a chicken and egg thing. Malaysia aims to grow the electric vehicle market share to 38% by 2040 which is part of the National Energy Policy 2022-2040. We are glad to be part of this substantial development by providing the EV Charger Station and solutions together with our partner Leading Innovative Technologies & System (L.I.T.S.)."

Mr. Lai Thiam Sin, L.I.T.S. CEO said, "We are a cashless smart parking system provider that has perfected our app to include public EV charging as a value added services to Flexi Parking users. One of our project with UTC Ipoh will be starting our LPR cashless parking from 1st October 2022 onwards."

With only about a month to go before the ASEAN M&E 2022 Expo, Informa Markets welcomes interested companies to book their exhibition stand now to avoid any disappointment. Interested visitors can also register now to participate in this trade show at <https://ishk.infosalons.biz/reg/StandardRegister/PC/aska/#/login?linkguid=YULG2RQX> or visit www.aseanmne.com for more details.



7 - 9 NOVEMBER 2022
Kuala Lumpur Convention Centre

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Notes to Editor:

ASEAN M&E is Organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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